

International Medical Tourism & Technology Exhibition and Conference

Co-located With

2nd



HealthTech
Summit & Expo

Healing Beyond Borders With Innovative Technologies

13th - 15th May, 2024

Riyadh Front Exhibition & Convention Center,
Riyadh, Saudi Arabia

Organized by





EVENT OVERVIEW



Welcome to IMTEC, the nexus of healthcare excellence and technological innovation in Riyadh, Saudi Arabia. The groundbreaking advancements intersect with cutting-edge technology, redefining the industry's future. Positioned at the heart of Saudi Arabia, IMTEC offers an international stage for showcasing advanced healthcare solutions amidst escalating regional demand. More than an exhibition, IMTEC fosters immersive experiences and a thought-provoking conference, uniting global healthcare professionals, tech leaders and stakeholders. This collaborative synergy propels healthcare forward, providing Saudi patients access to global medical solutions. Join us at IMTEC to shape the future of healthcare through innovation, global collaboration, and the transformative power of medical tourism and technology.



The Ambitious Healthcare Strategy of the Kingdom within the Framework of Vision 2030

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

After carefully examining the Vision 2030 ecosystem of executive programs and initiatives (such as the NTP, the HSTP, and National Priorities for RDI), we decided to set our eyes on the following key objective:

1. Improve the quality of healthcare services in KSA.
2. Increase the ease of access to healthcare services.
3. Foster the creation and adoption of advanced technologies and
4. companies in healthcare.
5. Further integrate digital innovation into health and social services.
6. Attract new private investment in healthcare.

برنامج التحول
الوطني



برنامج تحول
القطاع الصحي



IMTEC & HealthTech SUMMIT AND EXPO 2024 AT A GLANCE

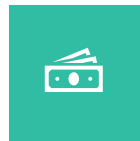
The Exhibition



5000
Visitors



150+
Exhibitors

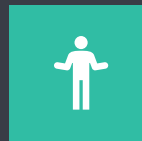


25+
Sponsors



20+
Participating
Countries

**Startup
Competition**



16
Participating Startups

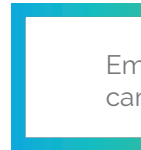


3
Winners

Marketing



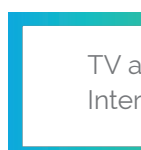
Social Media
Reach



Email
campaigns



SMS
Messages



TV and Radio
Interviews



Press Release
Coverage Pieces

The Summit



3000
Attendees



35+
Local & International
Speakers



5+
Panel Discussions



15+
Workshop



25+
Sessions

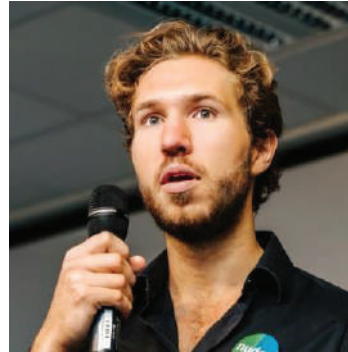
PROMINENT SPEAKERS & SPONSORS



**Prof. Ibrahim A.
Alsarra**
Chairman of Scientific
Committee



DR. Lamya Alomair
Head of AI and Bioinformatics,
KAIMRC



**Mr. Floris van
Der Breggen**
CEO of SyncVR Medical



Dr. Zakiuddin Ahmed
Director, Riphah Institute of
Healthcare Improvement



Dr. Sana Farid
Surgeon and Healthcare Futurist



Mr. Anas Batikhi
Founder & CEO, SANTECHTURE



Dr. Burhan Fakhurji
Cancer Cell and Nucleic Acid
Biologist, KAIMRC



Dr. Wisam Al Badr
CMO, DaVita



**Prof. Mazen
Hassanain**
Founder Saudivax, Managing
Director



Mr. Abdullah Al-Sharqi
Tawuniya, CTO

WHY SHOULD I PARTICIPATE IN THIS EXPO & SUMMIT



A Multifaceted Platform with unparalleled exposure:

Business Development: Unlock new markets and strategic partnerships.

Attracting Capital: Connect with potential investors and funding sources.

Innovative Technology Showcasing: Spotlight your groundbreaking solutions.

World-Class Educational Opportunities: Participate in knowledge-sharing and insights.



EXHIBITOR PROFILE

- Hospitals
- Super Specialty Services
- Ortho Care/Joint Replacements/Neuro Centre/Spinal Injury/Organ Transplant/- Cardiac Surgery/Oncology Treatment
- Cosmetic Surgery Centres
- Eye Hospitals
- Dental Clinics
- Ayurvedic and Unani Hospitals
- Yoga & Rejuvenation Centres
- Naturopathy Hospitals
- Physiotherapy Centres
- Post-operative Care Centres
- Fitness & Wellness Centres
- Medical & Health Care Products
- Medical Equipment Manufacturers
- Pharmaceutical Companies
- Medical Education Universities/ Institutions
- Nursing Training Colleges
- Pharma Education Institutes
- Medical Insurance Companies
- Third Party Administrators (TPAs)
- State Govt. Tourism Departments
- Hotels
- Airlines
- Tour and Travel Operators
- Medical Tourism Facilitators

VISITOR PROFILE

- Saudi Citizens, Patients
- Healthcare Professionals
- Local & International Hospitals
- Health Ministries Representatives
- Healthcare Administrators
- Clinic Representatives
- Insurance Representatives
- Medical Tourism Agencies
- Healthcare Technology Startups
- Pharmaceutical Representatives
- Health Educational Representatives & Researchers
- Alternative and Holistic Health Practitioners
- Medical Students
- Health and Wellness Influencers
- Investors in Healthcare
- Dealer/Distributor



WHO ATTEND?

Hospital and medical infrastructure:

- Biomedical Technologies
- Cosmetic Centers and Clinics
- Dental Health and Aesthetic Centers
- Dermatology Medical Equipment & Supplies
- Disabled Centers
- Emergency Management Solutions

Medical Tourism:

- Airlines and Travel Agents
- Health Tourism Travel Agencies
- Hotels and Health Resorts
- Medical Tour Operators
- Medical Tourism Associations

Nutrition and Supplements

- Cosmetic Products
- Dental/Oral Care
- Dietary Supplements
- Disposables
- Eye Care
- Infant and Baby Products

Pharmaceuticals

- Bio-Pharmaceuticals
- Intermediates and Formulations
- Pharmaceutical Drugs
- Software for the Pharma Industry and Management

SAUDI ARABIA'S THRIVING MEDICAL TOURISM & TECHNOLOGY MARKET



Saudi Arabia's Medical Tourism & Technology Market is the biggest in the MENA region with stable demand



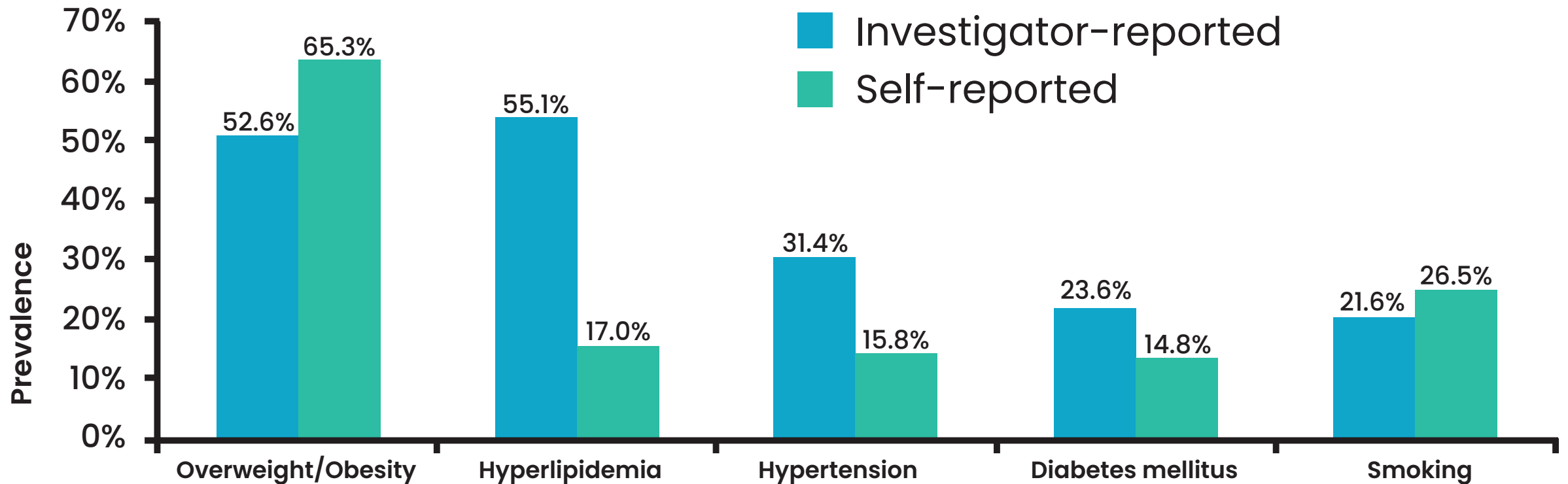
MEDICAL TOURISM MARKET SIZE, 2023 TO 2032 (USD BILLION)

Source: www.precedenceresearch.com

The global medical tourism market size was estimated at USD 115.6 billion in 2022 and it is expected to reach around USD 346.1 billion by 2032, poised to grow at a compound annual growth rate (CAGR) of 11.59% during the forecast period 2023 to 2032.

INCREASING DISEASE-PATIENT RATIO:

The rising prevalence of complex medical conditions and the corresponding increase in patient numbers within Saudi Arabia underscores the demand for expanded healthcare solutions. This surge in disease incidence and patient ratios catalyzes exploring medical tourism, as individuals seek specialized treatments and advanced healthcare options available in select international destinations.



Investigator-reported data was collected in 2017 in primary care facilities. Around 50% of subjects had more than 3 CV risk factors. Self-reported data were extracted from the ABSHER platform in 2021, according to self-administered questionnaires completed by 713,094 participants. Despite the very large sample from the ABSHER platform, figures might be underestimated due to the nature of self-reported data.

EVENT OBJECTIVES



Drawing inspiration from the intricate dynamics of Vision 2030's Vision Realization programs, we've refined our focus into the following objectives for the 2024 edition:

- A. Accelerate Adaptation of Medical Tourism & Technology
- B. Achieving Sustainability
- C. Promoting Learning and Development
- D. Highlighting Investment Opportunities
- E. Building International Collaborations



WHO WILL YOU MEET?



The HealthTech & IMTEC Innovation Expo & Summit is not just an event; it's a convergence of minds, expertise, and opportunities. With a prominent list of attendees from the healthcare sector's decision makers, thought leader, and industry practitioners, attendance is a must.



- Health care Seekers/ Patients
- Doctors and Health Practitioners
- Local Healthcare Hospitals
- Healthcare Services Providers
- Medical Tourism Planners
- Saudi Healthcare Regulators
- KSA's Healthcare Ecosystem
- International Healthcare industries
- Pharmaceutical Companies
- Researchers and Academics
- Investors

TOPICS COVERED IN THE SUMMIT



Precision medicine (genetics, genomics and proteomics)



Digital / Virtual Healthcare



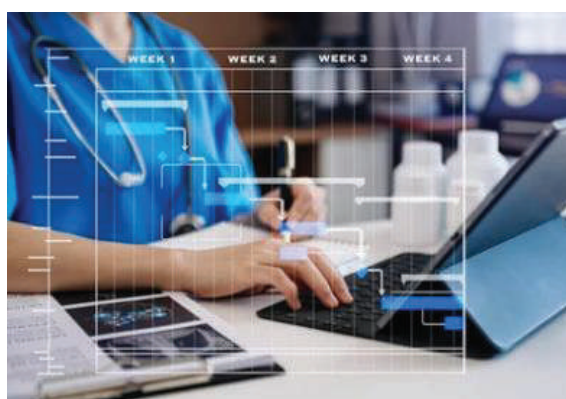
Biotechnology



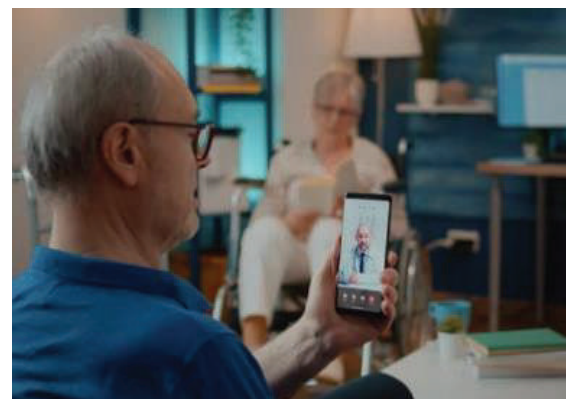
Medical Entrepreneurship



Medical imaging



Healthcare Management System



Telemedicine

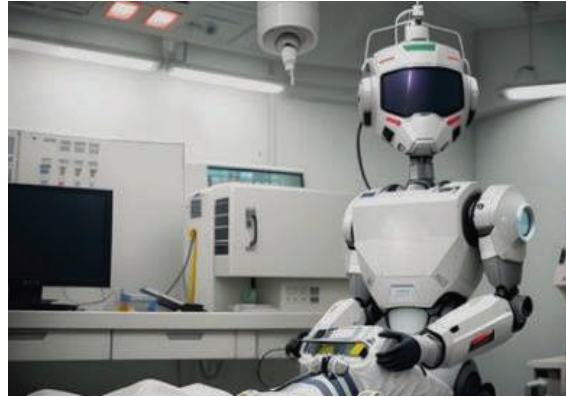


Artificial Intelligence

TOPICS COVERED IN THE SUMMIT



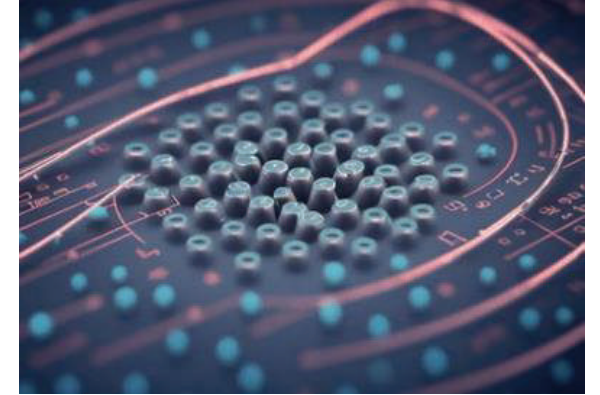
Big Data, CyberSec,
AI, and IoT



Robotics



Genomics



Quantum Computing



Bioinformatics



Education



Entrepreneurship



Bioethics

EXPAND YOUR REACH IN THE IMTEC & HEALTHTECH SUMMIT & EXPO.



Prime opportunity to connect with the leaders, experts, and health seekers of the richest market in KSA.

Engage

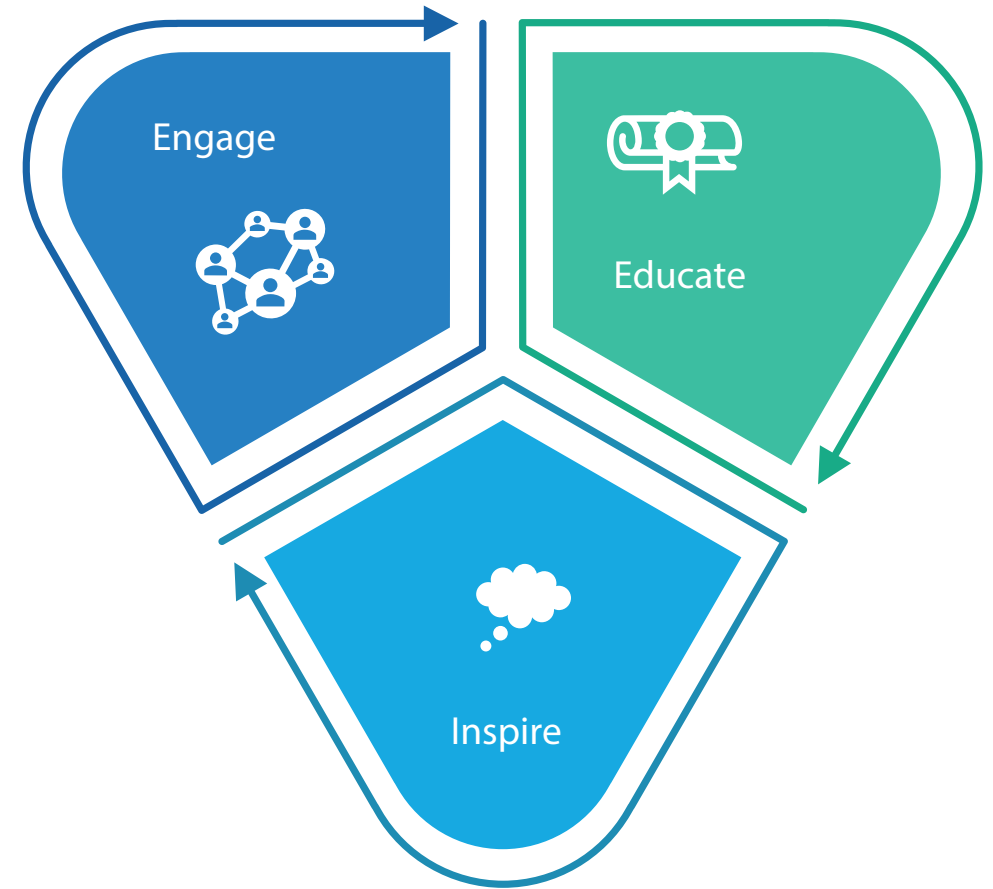
Connect with the health and innovation community. Take part in rousing discussions led by world-class speakers.

Educate

Educate the Audience with ideas and innovations, build partnerships in the health community; make lasting, measurable impact; and brand your company.

Inspire

Inspire and get inspired with prominent players in the Saudi Arabia's HealthCare and Medical market. Hear perspectives from a broad set of investors, including funds that focus exclusively on seed and Series A investments.



SPONSORSHIP PACKAGE

Sponsorship of IMTEC offers your company an unrevealed opportunity to be featured as the key player within the region.

PLATINUM SPONSOR

- Investment – 35,000 USD
- Premium stall space at the entrance 30sqm
- Company branding in all the marketing collaterals (Print / TV / Outdoor activities)
- Pre-event social media coverage
- (Facebook / Twitter / Google / LinkedIn) highlighting the company profile and project details
- Company logo will be highlighted under the tagline mention
- Exclusive venue branding (Registration desk / Hi-tea / Standees at various places)
- Visitor database sharing
- Additional Tables, Chairs, Lights etc.

GOLD SPONSOR

- Investment – 25,000 USD
- Premium stall space at the entrance 18sqm
- Company branding in all the marketing collaterals (Print / TV / Outdoor activities)
- Pre-event social media coverage (Facebook / Twitter / Google / LinkedIn) highlighting the company profile and project details
- Company logo will be highlighted under the tagline mention
- Exclusive venue branding (Registration desk / Hi-tea / Standees at various places)
- Visitor database sharing.
- Additional Tables, Chairs, Lights etc.

SILVER SPONSOR

- Investment – 20,000 USD
- Premium stall space at the entrance 12sqm
- Company branding in all the marketing collaterals (Print / TV / Outdoor activities)
- Pre-event social media coverage (Facebook / Twitter / Google / LinkedIn) highlighting the company profile and project details
- Company logo will be highlighted under the tagline mention
- Exclusive venue branding (Registration desk / Hi-tea / Standees at various places)
- Visitor database sharing
- Additional Tables, Chairs, Lights etc.

REGULAR STALL

- Investment – 6,000 USD
- 9 sqm Stall Space
- Pre-event social media coverage (Facebook / Twitter / Google / LinkedIn)

*Taxes are Applicable

CONTACT US

Dubai Sales

Name : Shishir

Contact : +971 55 130 7129

Email: shishir@maxpo.ae

India Sales

Name : Sadam Yousuf

Contact : +91 80501 68470

Email: sadam@maxpo.ae

South Korea

Name : Emily Jeon

Contact : +82-2-2088-3888

Email: nex.emily@gmail.com

Iran Sales

HTDC Team

Instagram : HTDC_Official

Contact : +982126370192

Email: ic@htdcenter.com



imtecsaudi.maxpo.ae



imtecsaudi



imtecsaudi



imtecsaudi



imtecsaudi



ITMEC_Expo

Marketing Partners

